

For CXO's Who are looking to Grow Exponentially Yet Systematically!

BUSINESS SCALE - UP BOOT CAMP (BSB)



Businesses are meant to Soar New Heights by Providing Solutions for today's Problems and having a Strategy to Evolve along with the ever-changing Local Trends and yet maintain Global Standards.

**Business Scale-Up Bootcamp (BSB)
is for CXO's who are looking to Grow
Exponentially yet Systematically!**

**It enables Entrepreneurs to Automate their Business
and run it on Auto Pilot Mode by setting up workable
systems with Lead Indicators and Lag Indicators and Coach
their team towards the ultimate Vision of the Organisation.**

Who can Attend?

- Entrepreneurs who are looking to Scale up Exponentially yet Systematically!
- Run a Fool Proof Business that is Conditioned to Succeed in all Economic Conditions
- Run Business based on Systems through Business Automation Technique
- CXO Level Leaders - CEO, COO, CTO, VP & Heads
- Young Entrepreneurs taking Over their Family Business
- First Generation Entrepreneurs / Well Established Entrepreneurs looking for Next Level
- Business Leaders who are Hungry for Entrepreneur Gyan / Insights
- CXOs who are Passionate to Learn New Trends & Practical Insights to Implement in Business.

Business in Auto Pilot Mode





Coach Profile

- Management Expert
- Best Selling Author
- Psychologist
- Philanthropist
- Advisory Board
- Coaching & Training

The insights and knowledge shared are coming to you from a rich R&D of 15+ Years and a wide Exposure of Coaching 125+ Categories and Segments of Companies across different Countries!

100 HACKS

FOR BUSINESS GROWTH

Practical Tools for
Entrepreneurs and CXOs
to Accelerate Fast Track Growth



JAMES VINEETH

BUSINESS COACH | LEADERSHIP EXPERT | KEYNOTE SPEAKER

In this highly anticipated sequel 100 Hacks for Business Growth, James Vineeth shares practical tools for Entrepreneurs and CXOs to Accelerate Fast Track Growth in their Organizations.

The Growth Hacks provided are easy to understand and practical enough to implement and Build a Great Business. James has put the best of his exposure and presented proven methods that have yielded results in his Business Coaching Practice.

Within the pages of 100 Hacks for Business Growth, you will gain Wisdom insights including R.P.R.M., Believe in Auto-Pilot Mode, Identify Limiting Patterns, Purpose of Existence, Gamify Your Business, Make your Website Your Front Office, LeGroMa, Holistic Goals for Everyone – The 7F, Fail Royally and The Two tools for CXOs.

This book is more of a Best Friend for Entrepreneurs and CXOs. It has incredible thoughts and concepts that can be reflected, reviewed and recollected time and gain!

James Vineeth is a renowned Business Coach, Author and Philanthropist. He coaches Entrepreneurs and CXOs on Scaling-Up, Visionary Leadership, Building Social Influence, High Ticket Sales, Personal Excellence, Growth Hacking & Self Mastery through practical tools from Management, Psychology and his own Wisdom Insights Evolved from a Rich R&D of 15+ Years and a wide Exposure of coaching in 125+ Categories and Segments of Companies across different countries!

People love to attend his workshops because it is simple enough to practice and deep enough to produce results. He connects so well with the audience and delivers high impact and action driven Power Talks.

Through his Sessions and Workshops, James has trained and Coached Lakhs of people on Mastering the aspects of Growing to the Next Level. His Purpose and mission in life is to not only help everyone to Dream; But to help them follow their dreams!



James Vineeth



ISBN 13 : 978-93-5346-174-4

What We Bring ?

- **125+ Business Categories**
- **10000+ Performance** Accelerated
- New **All Time HIGH** Records Created
- **Potentials Unleashed**
New Talents and Capacities Learnt

*Strategize, Implement, Learn, Coach, Repeat

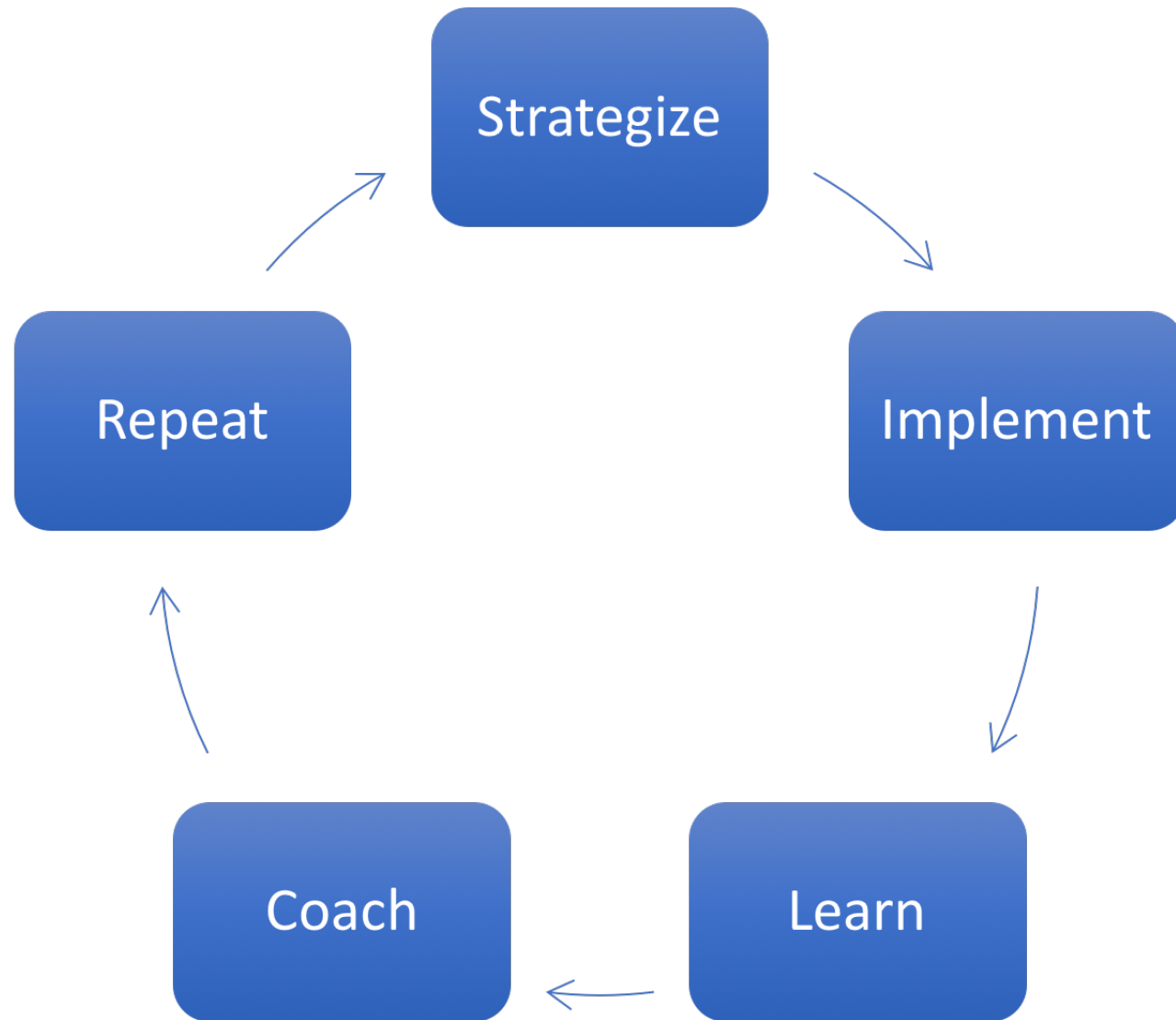


Categories

- Software
- Moulding
- E Commerce
- Pumps
- Technical Products
- Electricals
- Electronics
- Power Solutions
- Construction
- Hospitality
- Retails
- Textile
- Tool & Die
- Transport
- Trading
- Events
- Jewellery
- Casting
- Machinery



Execution Mode



Firefighting Mode vs Auto Pilot Mode

Firefighting Model	Automated Model
You Drive Everything	System Drives Everything
Decision Making is Slow	Pre-Automated IFs, BUTs, YES & NOs
Breakdown Brings down the Morale	Learning from Mistakes is Cultured!
Constant being Nagged	Only Monitoring is Needed
YOU are IN the Process – Overwhelmed	YOU are ON the Process - Effortless
People are Self Centred	People are Mission Cantered (Purpose)
Numbers = Win or Loose	Numbers = Analysis & Action
Lack of Direction	VISION Drives the Organization!



16 Phases of BSB

PHASE – 1

Vision Building / Re Visiting

Running a Business that is Driven by the Vision

PHASE – 2

Personality Analysis – Psychometrics in line with your Growth Patterns vs Limiting Patterns
How Personality Types and Businesses can go hand in hand

PHASE – 3

SWOT for CEO

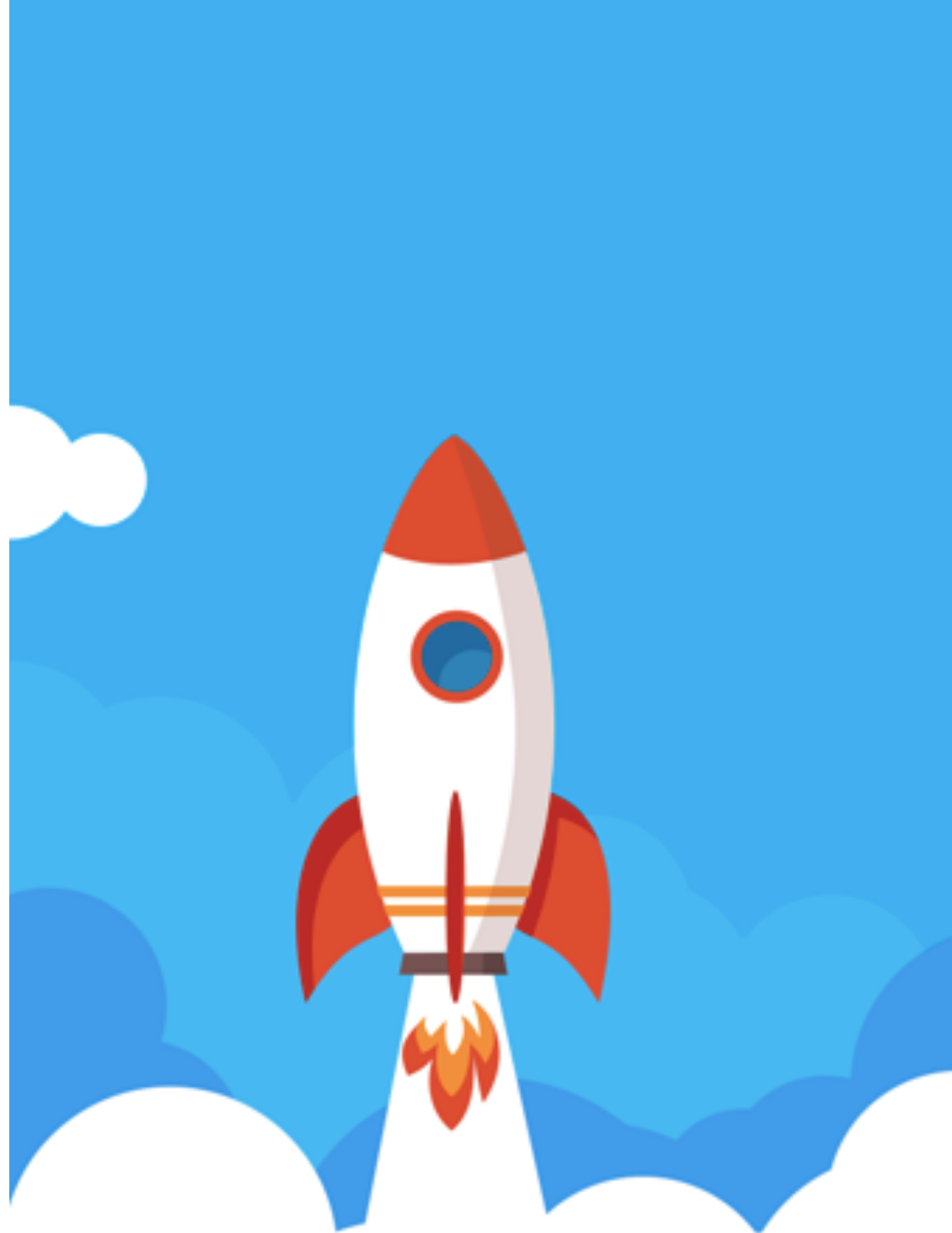
SWOT for Business

PHASE – 4

The Hedgehog Concept (The PSM Drill)

Sweet Spot of Life – CEO

Sweet Spot of Growth – Company



16 Phases of BSB

PHASE – 5

Entrepreneur Insights

(Quick Practical Business Gyan – Simple and Powerful)

POSD CORB & SMART Goals

ERP, CRM, ISO Systems, 5s Overviews.

PHASE – 6

Getting your Numbers Right!

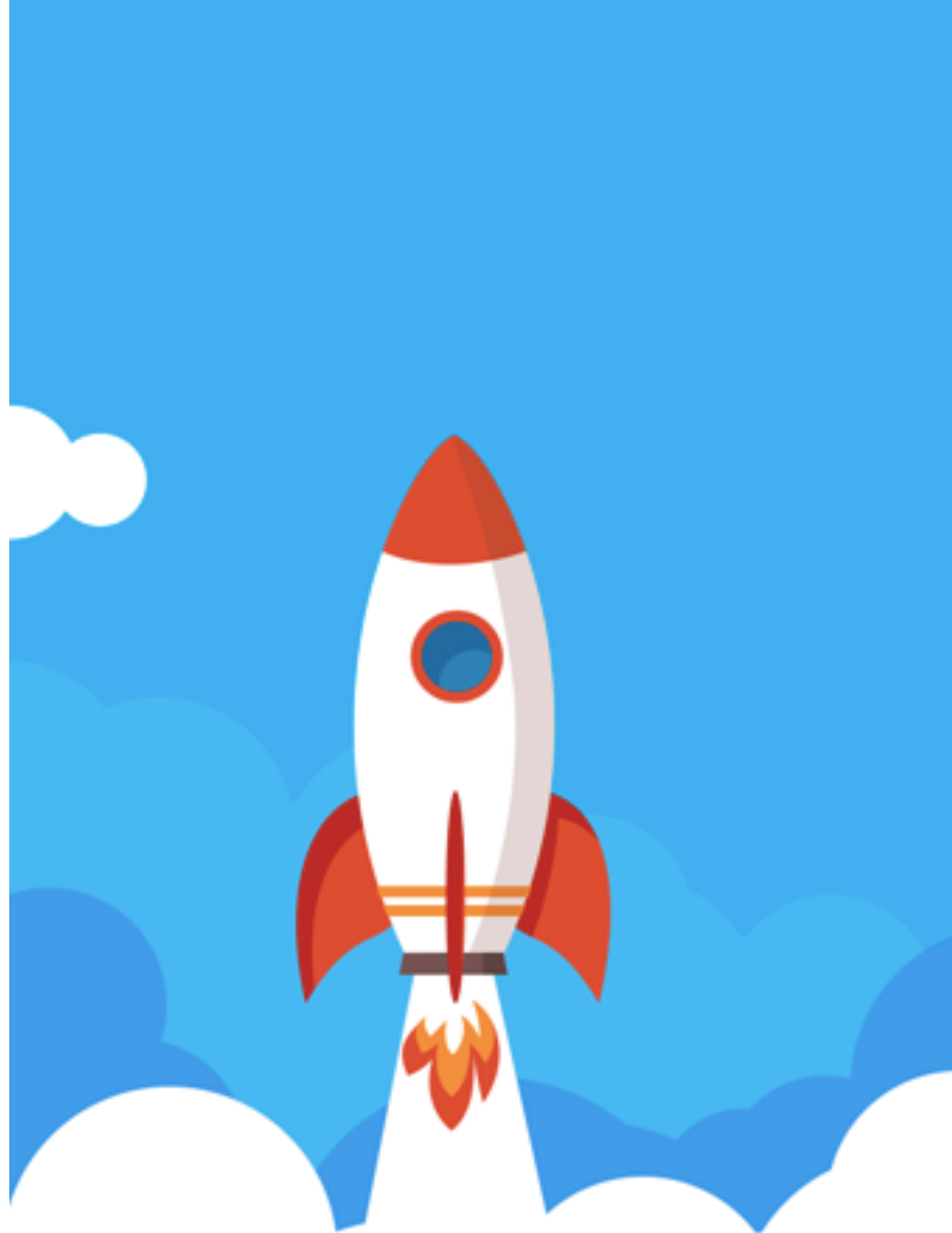
Taking Stock of the Current Numbers

Setting up Benchmark Numbers

PHASE – 7

Purpose of Existence - Solving the Problems in your Market & Problems for your Prospects!

- Product Line
- Market Share
- New Initiatives
- Pipeline Products / Services



16 Phases of BSB

PHASE – 8

HR Automation Systems

- Hiring
- Firing
- KPI
- The Great Incentive Plan
- Gamification
- Core Team
- Career Ladder Chart
- Do what you do the BEST - HIRE / DELEGATE /
OUTSOURCE the Rest

PHASE – 9

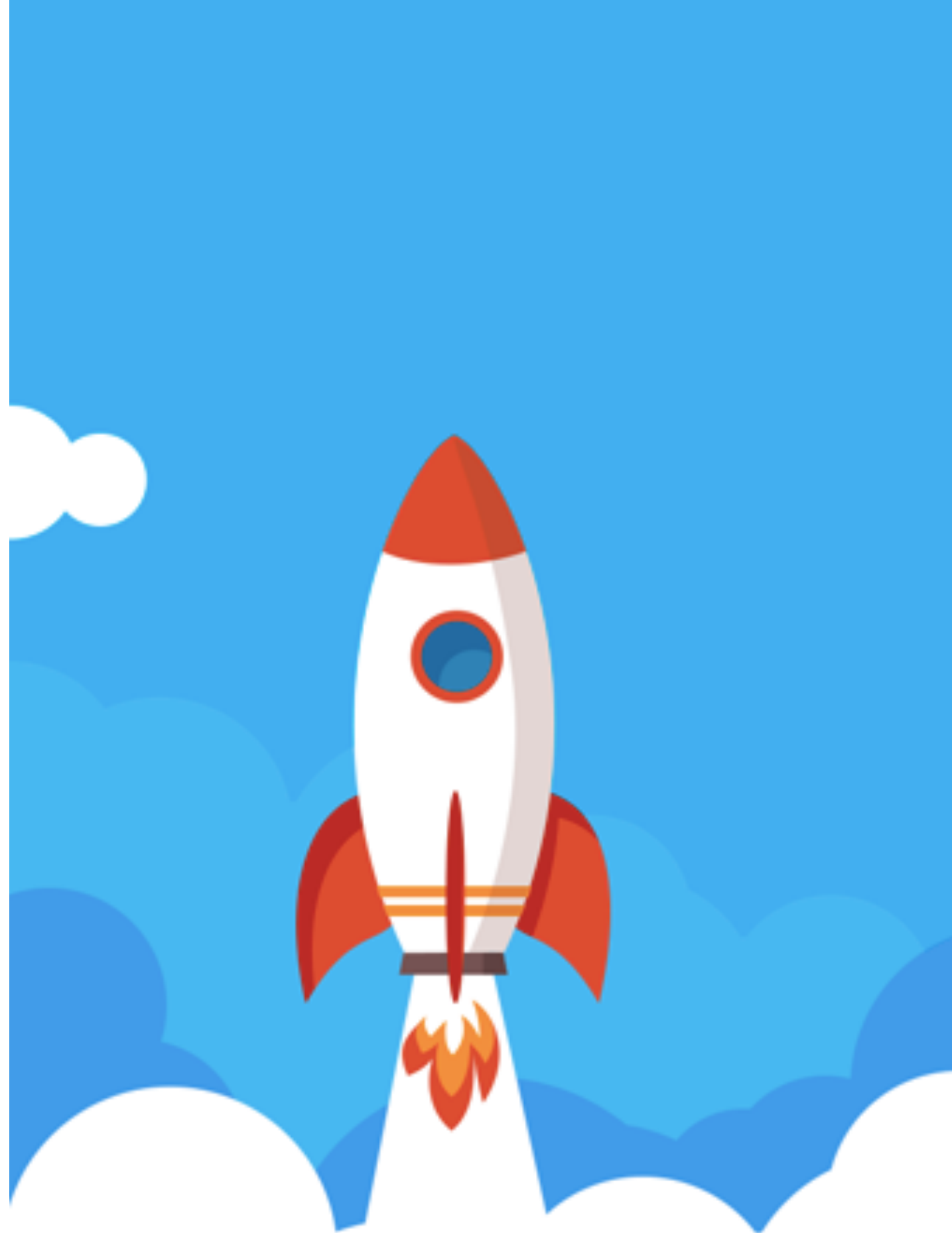
The HEART of your Business – CORE VALUES

Your Organization's Culture & Climate is defined by your Core Values.

PHASE – 10

Marketing Automation

- Sales
- Inquiry
- Promotional Budget
- Reviews and Costing



16 Phases of BSB

PHASE – 11

Finance Automation Systems

- Cost Metrics
- Annual Budgeting
- P&L – Practical / Understandable View
- Hot Product
- Premium Service
- Mandatory Financial Ratios

PHASE – 12

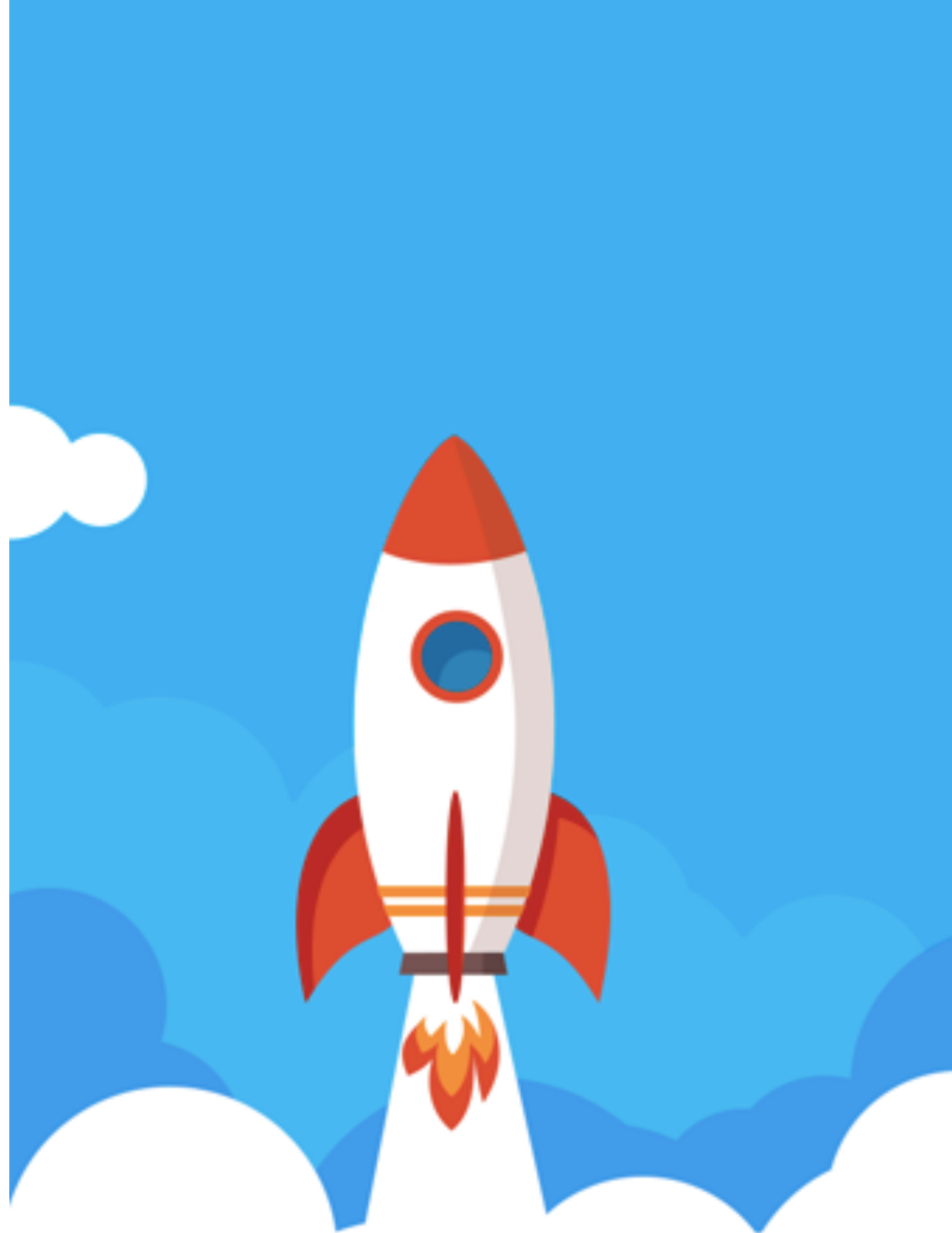
Business Process Automation

- Production Systems
- Service Systems
- Operational Systems
- SOPs – Overview and Crafting of V1.0

PHASE - 13

Business Mix & Expansion

- Exploration into Mix of B2B & B2C Models
- Own Expansion
- Franchise Expansion



16 Phases of BSB

PHASE – 14

Pre-Automated Templates for all Departments

HR – Offer Letter, KPI, Contract, Memos, Etc

Marketing – Promotions, Brand Colors, Themes, Content, Etc

Finance – P&L, Expenses by Category, Income by Service / Product, Etc

PHASE – 15

Pre-Automated Routines & Templates for

Meetings

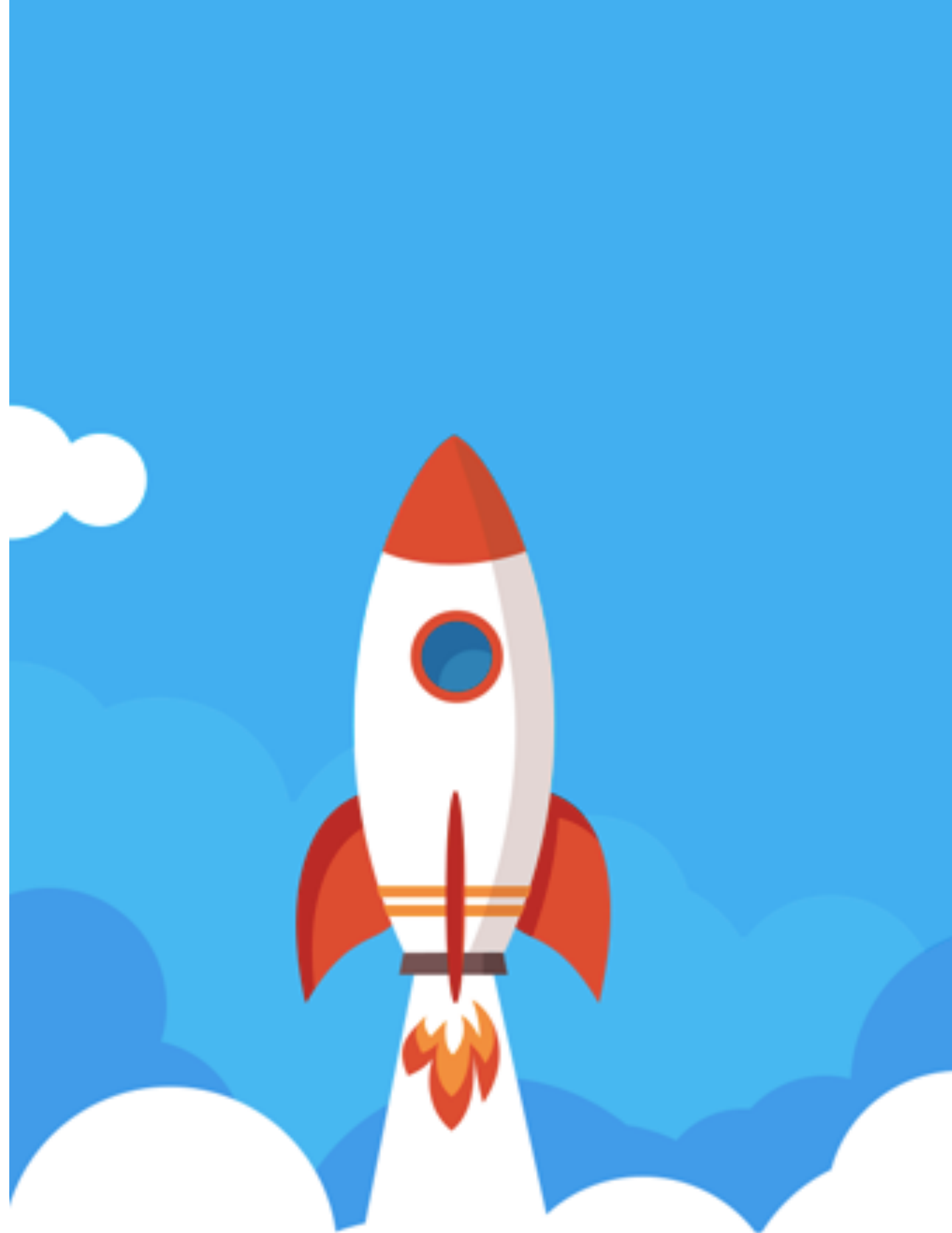
Stand Up / Weekly / Monthly / Quarterly Meetings

Meeting with Pre-Requisites, MoM, Action Items and Review Mechanisms

PHASE – 16

The CEO Life Style

- Health
- Energy
- Power Dressing
- Life Goals
- Purpose



Dates & Venue

30th & 31st August (Fri & Sat)
Vivanta by Taj, Coimbatore

Program Itinerary

Day - 1

Friday :
BSB is Scheduled from 9 AM until 6 PM

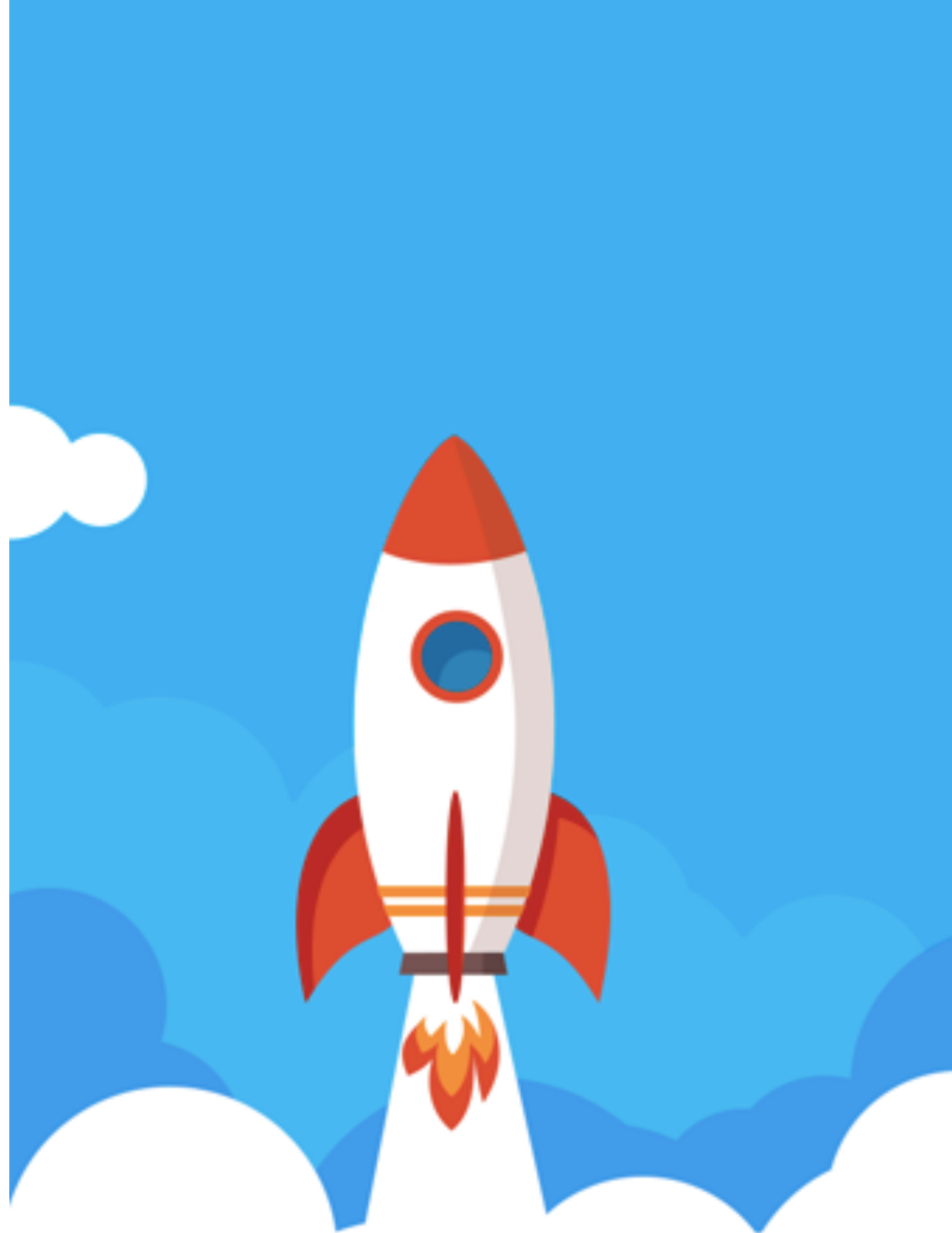
Day – 2

Saturday :
BSB is Scheduled from 9 AM until 6 PM

**Reserve your Spot and Start Skyrocketing
your Business:**

Tickets Available at :

<https://www.jamesvineeth.com/bsbcbe>



Vision 2035



- Empower 1 Lakh CXOs to Scale-Up and Run their Business in Auto Pilot Mode
- Transform 1 Million Leaders through Masterclass and Special Programs
- Impact 10 Million Lives through Digital Medium

Pricing Policy

The Business Scale-Up Bootcamp is aimed at Empowering CXOs and Businesses and thus Contribute for Nation Building. Therefore the Pricing systems are designed in a way more CXOs can benefit by attending Individually or Collectively and Transform their Organization.

BSB

Actual Cost : INR ~~40000~~

Special Cost : INR 15000

*Special Early Bird for first 25 Seats or 10th August whichever is earlier.

Game Changer for the Management

Business Partners & CXOs are Encouraged to attend this Program together for fast paced implementation of the Learning.

*Limited Seats. 50 Pax Only. Happens once in 6 Months Only. Hurry !

Register NOW

Thank You !

Mary Priya

88700 60295

business@revelationconsulting.in

James Vineeth



James Vineeth

96297 23556

james@revelationconsulting.in

3 Months Hand Holding, 50+ Docs for Templates, Intense Execution Road Map.
Membership in Fast Growing BSB Graduates Community for Networking, Learning and Collaborations!

[Click Here to Register NOW](#)